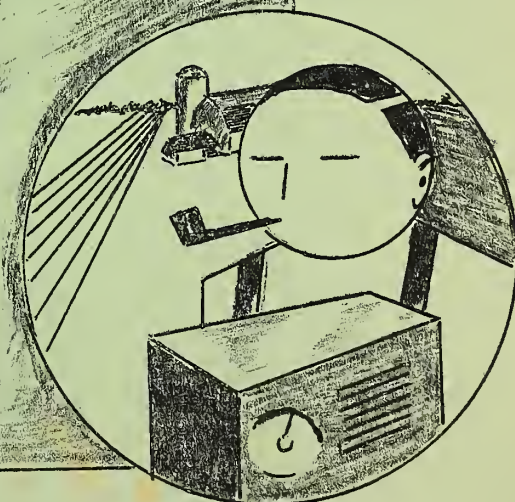
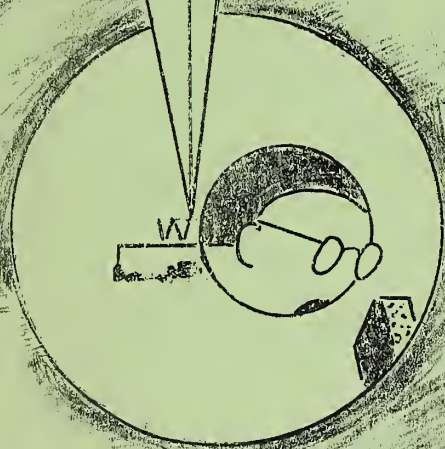
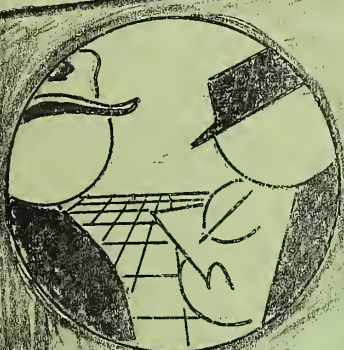


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MIDWEST RADIO STATIONS



U.S. DEPARTMENT OF AGRICULTURE
Agricultural Marketing Service
Midwest Information Division
Chicago, 5, Illinois

UNITED STATES
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Memorandum to: Midwest Market News Offices

From: J. C. Baker, Chief, Midwest Area, Marketing
Information Division

Subject: Directory of Midwest Radio Stations.

The enclosed directory of radio stations in the Midwest was compiled at the request of some area market reporters for a list of stations in the territory they cover. They plan to visit as many stations as time permits, to let the stations know their reports are available, and to learn ways in which the reports might be improved. We thought you might like to do the same sort of thing as time permits, and so we listed all the radio stations in 11 states.

If you provide your market report to one or more of the wire services (AP, UP, INS) you might like to learn from the local bureau what distribution your report receives: covering one state, part of a state, a region, or coast-to-coast.

Then, before you visit a radio station, you can check the directory to learn what wire service the station subscribes to; combine the two pieces of information and you usually can tell if the station receives your report.

When you visit a radio station, the Farm Program Director (if the station has one) is the logical man to ask for. Second choice, the Program Director. You may find changes from the names given in the directory, because radio people seem to do a lot of moving, but generally, the name of a former staff member is a better door-opener than no name at all.

If a station receives your report but does not use it, there may be a perfectly good reason, or it may be your cue for some friendly persuasion based on what you know of production in the station's area. If a station does not receive your report because its wire service doesn't provide it, the station can exert the most influence in persuading the wire service to carry it.

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Journal of Management Studies, 19(6), 701-718.

Journal of Management Studies, 19(1), 67-80.

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...and the fact that the ...

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TO MIDWEST MARKET NEWS REPORTERS

This directory has been prepared especially to help you in any efforts to gain wider distribution of your reports by means of radio.

- Most farmers depend principally upon radio for market news.
- No other medium can reach so many farmers so quickly.
- Most stations consider market news as effective "bait" for attracting farm listeners.

You probably can increase radio use of your reports by exploring the coverage in your local area, by getting acquainted with radio station people, especially farm directors and program directors, by learning their program schedules, and by maintaining personal contact.

This directory should help in this effort by providing-----

1. Call letters and locations of radio stations that are potential users of your reports.
2. Names of farm directors and program directors.
3. Identification of the wire news service (Associated Press, United Press, or International News Service) which serves each station, and consequently is a means of getting your reports to a given station.

MIDWEST RADIO STATIONS
(AM Stations)

STATE, CITY	CALL LETTERS Chan. or Freq. Daytime Power	WIRE SERVICE	PROGRAM DIRECTOR	FARM DIRECTOR
<u>ILLINOIS</u>				
Alton	WOKZ 1570 - 1000	UP	Clyde H. Wiseman	Allen E. Riehl
Aurora	WMRO 1280 - 250	INS	Kay Good	Ray Pointer
Belleville	WIBV 1260 - 1000	AP	William C. Bailey	Joseph Wesley
Bloomington	WJBC 1230 - 250	UP	Fred Muxfeld	
Cairo	WKRO 1490 - 250		Clifford Graham	
Canton	WBYS 1560 - 250	AP	Jerry Biddle	Jerry Biddle
Carbondale	WCIL 1020 - 1000	AP	Paul F. McRoy	Roy Freeman
Carmi	WROY 1460 - 1000	UP	Bill Baker	Frank Cummins
Carthage	WCAZ 990 - 1000		Jerry Nutt	
Centralia	WCNT 1210 - 1000	UP	Charles Presly	Joe McVey
Champaign	WDWS 1400 - 250	UP	Larry Stewart	
Charleston	WEIC 1270 - 1000		Lloyd McFee	Jake Goble
Chicago	WAAF 950 - 1000	UP	Bill Bauer	
	WAIT 820 - 5000	UP	Robert O. Miller	
	WBEM 780 -50000	AP-UP	Al Bhand	George Menard
	WCBD 820 - 5000	(See Zion listing)		
	WCFL 1000 -50000	UP	Robert Platt	
	WCRW 1240 - 100		J. A. White, General Manager	
	WEDC 1240 - 250	UP	Bill Mack	
	WGES 1390 - 5000	UP	Herb Rudolph	
	WGN 720 -50000	AP-UP	Bruce Dennis	Norm Kraeft
	WIND 560 - 5000	AP-UP	H. Leslie Atlass Jr.	
	WJJD 1160 -50000	UP	Ralph Blank	Randy Blake
	WLS 890 -50000	AP-UP	Herb Howard	Bruce Davies

STATE, CITY	CALL LETTERS. Chan. or Freq. Daytime Power	WIRE SERVICE	PROGRAM DIRECTOR	FARM DIRECTOR
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ILLINOIS, continued

Chicago, cont'd.

	WMAQ 670 - 50000	AP-UP-INS	George Heinemann	Everett Mitchell
	WMBI 1110 - 5000	UP	Robert Parsons	Don Turner
	WSBC 1240 - 250		Robert O. Miller	
Cicero	WHFC 1450 - 250		R. W. Hoffman, General Manager	
Clinton	WHOW 1520 - 1000		F. C. Jennings	John Barton
Danville	WDAN 1490 - 250	AP	Honore Ronan	R. Erickson
	WITY 980 - 1000		Eldon Johnson	Jos. Salvi
Decatur	WDZ 1050 - 1000	UP	Wm. F. Miller	Harvey Alltop
	WSOY 1340 - 250	AP	Gene Dorsey	
DeKalb	WLBK 1360 - 500	AP	R. C. Brown	George Biggar
Dixon	WSDR 1240 - 100	(See Sterline listing)		
Duquoin	WDQN 1580 - 250	UP	Russell Benson	
E. St. Louis	WTMV 1490 - 250	UP	D. Dellamano	Truman Mays
Effingham	WCRA 1090 - 250	UP	Lee Hayward	
Elgin	WRMN 1410 - 500	UP	George Merker	
Evanston	WEAW 1330 - 500	UP	William Fyffe	Bob Arbogust
	WNMP 1590 - 1000	INS	L. Attebery	
Fairfield	WFIW 1390 - 500		Bryan Davidson	
Freeport	WFRL 1570 - 1000	AP	Charles Harlan	
Galesburg	WGIL 1400 - 250	AP		A. R. Kemp
Harrisburg	WEBQ 1240 - 250	UP	Dorice Turner	Eddie Wise
Harvard	WMCW 1600 - 500			
Harvey	WCFS 1570 - 250			
Herrin	WJPF 1340 - 250	UP	Louise Piantanida	H. Fulkerson

STATE, CITY	CALL LETTERS Chan. or Freq. Daytime Power	WIRE SERVICE	PROGRAM DIRECTOR	FARM DIRECTOR
<u>ILLINOIS, cont'd.</u>				
Jacksonville	WLD S 1180 - 1000	AP	T. J. Fairburn	E. H. Garlich
Joliet	WJOL 1340 - 250	UP	Marion Philbin	Wayne Churchill
Kankakee	WKAN 1320 - 1000	AP	Burrell Small, General Manager	
Kewanee	WKEI 1450 - 100	AP	Paul Messplay	R. J. Foshay
LaGrange	WTAQ 1300 - 500		Theodore Carlson	
LaSalle	WLPO 1220 - 250	AP	Donald Frost	Laverne Waltman
Lincoln	WPRC 1370 - 500	AP	William Brady	William Brady
Litchfield	WSMI 1540 - 1000	AP	Orin Coddington	
Macomb	WKAI 1510 - 250	UP	Allan Fobes	Charles Phelps
Marion	WGGH 1150 - 500	AP	Jim Duncan	Fred Cline
Mattoon	WLBH 1170 - 250	AP	Robert Guess	Howard Miller
Metropolis	WMOK 920 - 1000	UP	Sue Teckenbrock	J.R.Strubinger
Moline	WQUA 1230 - 250	AP	Harold Higby	Bill Lindholm
Mount Carmel	WVMC 1360 - 500	AP	Gilbert Wallane	Venus Vaughn
Mount Vernon	WMIX 940 - 1000	AP		Ted Strader
Murphysboro	WINI 1420 - 500		Cecil W. Roberts, General Mgr.	
Oak Park	WOPA 1490 - 250	UP	Martin Bouhan	
Olney	WVLN 740 - 250	AP	Dick Griggs	Ed Barnes
Ottawa	WCMY 1430 - 500	UP	Bill Sweda	Bill Sweda
Paris	WPRS 1440 - 500	AP	Jack Fisher, News Director	
Pekin	WSIV 1140 - 1000	AP	Randall Furnace	Fern Wilson
Peoria	WEEK 1350 - 1000	AP	F.R.Oakley	
	WIRL 1290 - 5000	UP	Tom Miller	Gary Best
	WMBD 1470 - 5000	AP-UP	Charles Miller	Emil Bill
	WPEO 1020 - 1000	UP	Ken Scott	Dick Herm

MIDWEST RADIO STATIONS, Cont'd.

STATE, CITY	CALL LETTERS. Chan. or Freq. Power	WIRE SERVICE	PROGRAM DIRECTOR	FARM DIRECTOR
<u>ILLINOIS, Cont'd.</u>				
Peoria, Cont'd.				
	WTVH 1590 - 1000 INS		Lloyd K. Harvey	
Pittsfield	WBBA 1580 - 250			
Quincy	WGEM 1440 - 1000 UP		Mike Olds	Bill Wegman
	WTAD 930 - 5000 AP-UP		Dick Moore	Dick Faler
Rockford	WROK 1440 - 1000 AP		Maurice Owens	Don Bowton
	WRRR 1330 - 1000		Rick Edwards	Myron Smith
Rock Island	WHBF 1270 - 5000 UP		Frank Hicks	
Sparta	WHCO 1230 - 250			
Springfield	WCVS 1450 - 250 AP		C.W. Neeld	
	WMAY 970 - 1000 UP		Syl Blinkin	
	WTAX 1240 - 250 AP		John Midgley	Spizz Singer
Sterling	WSDR 1240 - 100 UP		Johnny Rower	Sam Bartlett
Streator	WIZZ 1250 - 500			Eddie Daubs
Taylorville	WTIM 1410 - 1000		Kester Pollock	Cliff Love
Urbana	WILL 580 - 5000 AP-UP		John Regnell	John Weidert
Waukegan	WKRS 1220 - 1000 AP		Bob Sorenson	
West Frankfort	WFRX 1300 - 1000 UP		Billy Spangler	
Zion	WCBD 820 - 5000			

MIDWEST RADIO STATIONS

STATE, CITY	CALL LETTERS. Chan. or Freq. Power	WIRE SERVICE	PROGRAM DIRECTOR	FARM DIRECTOR
<u>INDIANA</u>				
Anderson	WCBC 1470 - 1000	AP	John W. Snider	
	WHBU 1240 - 250		E. R. McCord	
Bedford	WBIW 1340 - 250	AP	Claude Parsons	Roy Hyden
Bloomington	WTTS 1370 - 5000	AP	Glenn Van Horn, General Manager	
Boonville	WBNI 1540 - 250	UP	Norman Hall	Dave Gentry
Columbus	WCSI 1010 - 250	AP	Margaret Wells	
Connersville	WCNB 1580 - 250	UP	R.T. Underwood	
Elkhart	WTRC 1340 - 250	UP	Don McFall, General Manager	
Evansville	WEOA 1400 - 250	INS	Michael Finn	Don Beecher
	WGBF 1280 - 5000	UP	Mrs. Pat Roper	Gene Crawford
	WIKY 820 - 250	AP	J. Englebrecht	Ken McCutcheon
	WJPS 1330 - 5000	AP	Charles Caldwell	Russell Wood
Ft. Wayne	WANE 1450 - 250	AP	Doug Hadley	
	WGL 1250 - 1000	UP	Mrs. Ruth Dorsey	
	WKJG 1380 - 5000	UP	Calo Mahlock	Wayne Rothgeb
	WOWO 1190 - 50000	UP	Guy S. Harris	Jay Gould
Frankfort	WILQ 1570 - 250		George A. Foulkes, General Mgr.	
Gary	WGRY 1370 - 500	UP	Jack Smith	A. B. Gibson
	WWCA 1270 - 1000	AP	Todd Branson	Patt Patterson
Goshen	WKAM 1460 - 500		Elsie Wiest	
Hammond	WJOB 1230 - 250		Jerry D. Mitchell	Jerry D. Mitchell

MIDWEST RADIO STATIONS, Cont'd.

STATE, CITY	CALL LETTERS. Chan. or Freq. Power	WIRE SERVICE	PROGRAM DIRECTOR	FARM DIRECTOR
<u>INDIANA, Cont'd.</u>				
Indianapolis	WFEM 1260 - 5000	AP-INS	Robert Yeager	Harry Martin
	WIBC 1070 - 50000	AP	William Dean	Harry Andrews
	WIRE 1430 - 5000	AP-UP	M. Fullington	
	WISH 1310 - 5000	AP	William Frosch	
	WXLW 950 - 5000	UP	Greg Smith	
Jasper	WITZ 990 - 1000	UP	Jim Young	Carl E. Holler
Kokomo	WIOU 1350 - 1000	AP	John C. Jeffery	Ray Watson
Lafayette	WASK 1450 - 250	UP	James Potter	E. Richardson
La Porte	WLOI 1540 - 250	AP	Dr. E. Young, General Manager	
Linton	WBTO 1600 - 500		Rusty Wright	Rusty Wright
Logansport	WSAL 1230 - 250	AP	Ira McCormack	Ira McCormack
Madison	WORX 1270 - 1000	UP	William Burkett	Leo V. Waltz
Marion	WBAT 1400 - 250		Wm. Richards	Guy Harris
	WMRI 860 - 250		H. Waterhouse	
Michigan City	WIMS 1420 - 1000	UP	Richard Olson	S. McDonnell
Mt. Vernon	WPCO 1590 - 500	(Contact Henry C. Sanders, Radio Station WBNL, Boonville, Indiana)		
Muncie	WLBC 1340 - 250	AP	Lee Allerton	
New Albany	WLRP 1570 - 1000	UP	Keith Reising	
North Vernon	WOCH 1460 - 500			
Peru	WARU 1600 - 500		A. C. Bernstein, General Mgr.	
Portland	WPGW 1440 - 500	UP		H. K. Rippey
Princeton	WRAY 1250 - 1000	AP	J. Wiedemann	
Richmond	WKEV 1490 - 250	UP	Marie Robbins	Mary L. Miller

MIDWEST RADIO STATIONS

STATE, CITY	CALL LETTERS. Chan. or Freq. Power	WIRE SERVICE	PROGRAM DIRECTOR	FARM DIRECTOR
<u>INDIANA, Cont'd.</u>				
Salem	WSLM 1220 - 250	AP	Margaret Martin	Erwin Eisert
Seymour	WJCD 1390 - 500	AP	Roger Bradley	
South Bend	WHOT 1490 - 250	AP	Wm. Etherton	Jack Melloy
	WJVA 1580 - 250	UP	Owen Lackey	
	WSBT 960 - 5000	UP	Robert Drain	
Tell City	WTCJ 1230 - 250		James R. Brewster,	General Mgr.
Terre Haute	WBOW 1230 - 250	AP-UP	Ralph McHargue	A. D. Luers
	WTHI 1480 - 1000	UP	Madeline Barry	
Vincennes	WAOV 1450 - 250	UP	Lorraine Monnin	Neal Spencer
Warsaw	WRSW 1480 - 500	UP	Marie Snyder	
West Lafayette	WBAA 920 - 5000	- UP		Horace Tyler

IOWA

Ames	KASI 640 - 5000	UP	Richard Vogl	Dale Williams
	WOI 1430 - 1000	AP-UP	Ruby Tillerson	A.C. Anderson
Atlantic	KJAN 1220 - 250	AP	H.A. Preston	Dean Johnson
Boone	KFGQ 1260 - 250		G. Kleppinger	
	KWBG 1590 - 1000	UP-INS	Tom Quinlan	Segni Shaler
Burlington	KBUR 1490 - 250	AP	Richard Mosena	Dave Cowles
Carroll	KCIM 1380 - 1000	AP-INS		Eugene Reiff
Cedar Rapids	KCRG 1600 - 5000		Wayne Mack	
	KPIG 1450 - 250	UP	R. Barkley	
	WMT 600 - 5000	AP-UP-INS	Bruce Anderson	Chuck Worcester

MIDWEST RADIO STATIONS

STATE, CITY	CALL LETTERS. Chan. or Freq. Daytime Power	WIRE SERVICE	PROGRAM DIRECTOR	FARM DIRECTOR
<u>IOWA, Cont'd.</u>				
Centerville	KCOG 1400 - 100	AP	M. Griffing	Gene Logston
Charles City	KCHA 1580 - 250	UP	John Fisher	Neil Lovett
Cherokee	KCHE 1440 - 500	AP	C. Reznikow	
Clinton	KROS 1340 - 250	UP	R. Stoeckel	D. Sylvester
Council Bluffs	KSWI 1560 - 500	AP	Robt. Halgren	
Creston	KSIB 1520 - 1000	INS	Wm. Zollman	Dutch Horning
Davenport	KFMA 1580 250	UP	Gene Larsen	Gene Larsen
	KSTT 1170 1000	UP	Bill Merchant	Bill Alan
	WOC 1420 5000	UP	Warren Vasen	
Decorah	KDEC 1240 250	AP	Verne Koenig	
	KWLC 1240 250		Leslie Rude	
Des Moines	KCBC 1390 1000	INS	Mary Schwind	
	KIOA 940 10000	UP-INS		Bill Hitt
	KRNT 1350 5000	AP-UP	Richard Covey	
	KSO 1460 5000	AP	Gene Loffler	Paul Nelson
	KWDM 1150 1000	INS	Edith Weber	
	WHO 1040 50000	AP-UP-INS	Jack Kerrigan	Herb Plambeck
Dubuque	KDTH 1370 1000	AP	George Freund	G. McAleece
	WDBQ 1490 250	UP	Thom. Goodman	
Estherville	KLIL 1340 100	AP	K. Peterson	
Fairfield	KFAD 1570 250		A. Bouldin	
Fort Dodge	KVFD 1400 250	UP-INS	D. Anderson	D. Anderson
Fort Madison	KXGI 1360 500	AP	Lloyd Mallette	Ray Leafstedt

MIDWEST RADIO STATIONS

STATE, CITY	CALL LETTERS. Chan. or Freq. Power		WIRE SERVICE	PROGRAM DIRECTOR	FARM DIRECTOR
<u>IOWA, Cont'd.</u>					
Iowa City	KXIC 800	1000	UP-INS	Durward Early	G. M. Ludwig
	WSUI 910	5000	UP-INS	Lee Eitzen	
Keokuk	KOKX 1310	1000	AP	Joe Malkin	Joe Malkin
Le Mars	KLEM 1410	1000			
Marshalltown	KFJB 1230	250	UP	Allan Shrock	Howard Vint
Mason City	KGLO 1300	5000	AP-UP	Bud Suter	Al Heinz
	KRIB 1490	250	AP	Ed Lamson	Tom McCarthy
	KSMN 1010	1000	UP	Robert Booe	Robert Booe
Muscatine	KWPC 860	250	UP	Robert Doan	
Newton	KCOB 1280	500			
Oelwein	KOEL 950	500		R. Zimmerman	Paul Ruse
Oskaloosa	KBOE 740	250	AP	Bob Henry	Wayne Wells
Ottumwa	KBIZ 1240	250	AP	Woody Hirsch	D. Osmundson
	KLEE 1480	500		Larry Shepard	
Shenandoah	KFNF 920	1000	AP-INS	Earl Beakesley	Dean Barnett
	KMA 960	5000	AP-UP	Warren Nielson	Merrill Langfitt
Sioux City	KMNS 620	1000		Dean Murray	
	KSCJ 1360	5000	AP	Elizabeth Simmons	
	KTRI 1470	5000	UP		
Spencer	KICD 1240	250	AP-UP	Mason Dixon	Filmore Störmer
Storm Lake	KAYL 990	250	AP	Paul Benson	Bill Fleming
Waterloo	KNWS 1090	1000		A. Golding	
	KWWK 1330	5000	AP	Warren Mead	
	KXEL 1540	50000	INS	Donald Kassner	By Gosden
Webster City	KJFJ 1570	250	AP	G. Warland	

MIDWEST RADIO STATIONS

STATE, CITY	CALL LETTERS. Chan. or Freq. Daytime Power	WIRE SERVICE	PROGRAM DIRECTOR	FARM DIRECTOR
<u>MICHIGAN</u>				
Adrian	WABJ 1500 - 250	UP	Larry Payne	Don Dean
Albion	WALM 1260 - 500	UP	Park Watson	
Alma	WFYC 1280 - 1000	UP	Bruce Rigg	Bruce Rigg
Alpena	WATZ 1450 - 250	AP	Drew McClay, General Manager	
Ann Arbor	WHRV 1600 - 1000	AP	Richard Harner	Rich. Johnson
	WPAG 1050 - 1000	AP	Al Samborn	Howard Heath
Bad Axe	WLEW 1540 - 250	UP	John Wismer, General Manager	
Battle Creek	WBEK 930 - 1000	UP	Eugene McCahill, General Mgr.	
	WELL 1400 - 250	AP	F. F. Owen	
Bay City	WBCM 1440 - 1000	UP	C.E. Anthony	G.E. Vallender
Benton Harbor	WHFB 1060 - 1000	AP	Ray Turner	John Chase
Big Rapids	WBRN 1460 - 1000	AP	Spencer Denison, General Mgr.	
Cadillac	WATT 1240 - 250	AP	Art Nyhus, General Manager	
Cheboygan	WCEY 1240 - 250		Bob Clark	Harry McLeod
Coldwater	WTVB 1590 - 5000	AP	Wm. Traphagen	
Dearborn	WKMH (See Detroit listing)			
Detroit	CKLW 800 - 50000	INS	John Gordon	
	WCAR (See Pontiac listing)			
	WJBK 1490 - 250	AP-INS	Richard Fisher	
	WJLB 1400 - 250	AP	George Kendall	
	WJR 760 - 50000	AP-UP-INS	Ron Gamble	Marshall Wells
	WKMH 1310 - 5000	UP-INS	Bob Seymour	
	WWJ 950 - 5000	AP-UP	Melvin Wissman	
	WXYZ 1270 - 5000	AP-INS	Robt. Baldrice	
East Lansing	WKAR 870 - 5000	AP	L. T. Frymire	Art Burows

MIDWEST RADIO STATIONS

STATE, CITY	CALL LETTERS. Chan. or Freq. Daytime Power	WIRE SERVICES	PROGRAM DIRECTOR	FARM DIRECTOR
<u>MICHIGAN, Cont'd.</u>				
Escanaba	WBBC 680 - 1000	UP	Vince Casey	
	WESK 1590 - 250	UP	Don Sisto	
Flint	WAMM 1420 - 500		Charles Rutledge, Station Mgr.	
	WBBC 1330 - 1000		Jim Rush	
	WFDF 910 - 1000		E. A. Knopf	E. N. Knopf
	WKMF 1470 - 1000		Dusty Rhodes	
	WMRP 1570 - 500	UP	Wm. H. Morford, General Mgr.	
	WTAC 600 - 1000	UP	B. Burge	
Fremont	WBFC 1490 - 250		Ward Mayrand	Ward Mayrand
Gaylord	WATC 900 - 1000	AP	Robert Fritz	
Grand Rapids	WFUR 1570 - 1000	UP	Wm. Kuiper	John Radar
	WGRD 1410 - 1000	AP		Dirk Nebbeling
	WJEF 1230 - 250	AP	Martin Giaimo	
	WLAV 1340 - 250	UP	Donald Mullen	
	WMAX 1480 - 500	AP	Joseph C. Hooker	
	WOOD 1300 - 5000		Clark Grant	
Hillsdale	WBSE 1340 - 100		E. Harold Munn, Gen. Mgr.	
Holland	WHTC 1450 - 250	AP	Wm. Gargano	William Allen
Houghton	WHDF 1400 - 250	AP	Earl Norden	
Houghton Lake	WHGR 1290 - 1000			Rich. Greenwald
Ionia	WION 1430 - 500	AP		C. C. Bergeon
Iron Mountain	WMIQ 1450 - 250		Wm. C. Johnson, General Mgr.	
Iron River	WIKB 1230 - 250		Milo Jordon	Dave McDonald
Ironwood	WJMS 630 - 1000		Laura Johnson	
Ishpeming	WJPD 1240 - 250	AP	Mrs. J.P. Deegnan, Gen. Mgr.	

MIDWEST RADIO STATIONS

STATE, CITY	CALL LETTERS. Chan. or Freq. Daytime Power.	WIRE SERVICES	PROGRAM DIRECTOR	FARM DIRECTOR
<u>MICHIGAN, Cont'd.</u>				
Jackson	WIBM 1450 - 250	AP	Jack Underwood	Jack Freeborn
	WKHM 970 - 1000	UP	Milton Maltz	John Marshall
Kalamazoo	WKLZ 1470 - 500	(Construction permit issued)		
	WKMI 1360 - 5000	UP	Dan Daniels	
	WKZO 590 - 5000	AP	Charles Lynch	Carl Collin
Lansing	WILS 1320 - 5000	AP	Richard French	Clarke Manning
	WJIM 1240 - 250	UP	Kenneth Richards	
Lapeer	WMPC 1230 - 250	(Liberty St. Gospel Church)		
Ludington	WKLA 1450 - 250	UP	C. Hagerman	Gorden Anderson
Manistee	WMTE 1340 - 250	AP		Bob Armstrong
Marine City	WDOG 1590 - 1000	INS	John Bell	Bob Milton
Marquette	WDMJ 1320 - 1000	UP	Dennis Beauchamp, News Director	
Menominee	WMAW 1340 - 250	UP	Thomas Ferega	
Midland	WMDN 1490 - 250	AP	Hal Shore	E. Strickland
Monroe	WMIC 560 - 500		Kenneth Zank	Kenneth Zank
Mt. Clemens	WBRB 1430 - 500		Morris H. Ravitz, Pres.	
Mt. Pleasant	WCEN 1150 - 1000	AP	Rossel Holcomb	
Muskegon	WKBZ 850 - 1000	AP	Wm. L. Trap	Bill Allison
	WKNK 1600 - 5000	UP	Nick Kuris, General Mgr.	
	WMUS 1090 - 1000	UP	Emily Kadlec	H. Johnson
Owosso	WOAP 1080 - 250	AP	M. H. Wirth, Gen. Mgr.	
	WMEN 1340 - 250		Les Biederman, Gen. Mgr.	
Pontiac	WCAR 1130 - 1000	AP-INS	Albert Kahn	
	WPON 1460 - 500		O.W. Myers, Gen. Mgr.	
Port Huron	WHLS 1450 - 250	UP	Jack Shannon	Wm. Vincent
	WTHH 1380 - 1000	AP		

MIDWEST RADIO STATIONS

STATE, CITY	CALL LETTERS. Chan. or Freq. Daytime Power	WIRE SERVICES	PROGRAM DIRECTOR	FARM DIRECTOR
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MICHIGAN, Cont'd.

Rogers City	WHAK 960 - 5000	UP	Harry Brege	Jack Brown
Royal Oak	WEXL 1340 - 250	AP-INS	Gorden Sparks	
Saginaw	WKNX 1210 - 1000	UP		Robert Dyer
	WSAM 1400 - 250	AP	Richard Shueler	Ken Clark
	WSGW 790 - 1000	AP	Frederick Krell	R. Rybicki
Sault St. Marie	WSOO 1230 - 250	AP	J.O. Frenette	Dave Clement
Sturgis	WSTR 1230 - 250	AP	Robert Geerdes	Wm. S. Miller
Traverse City	WTCM 1400 - 250		Les Biederman, General Mgr.	

MINNESOTA

Albany	KASM 1150 - 500	UP	Cliff Mitchell	Cliff Mitchell
Albert Lea	KATE 1450 - 250	UP	Dale Dickerson	Cliff Cairns
Alexandria	KXRA 1490 - 250		Kenneth Bechtel	Kenneth Olson
Anoka	KANO 1470 - 1000			
Austin	KAUS 1480 - 1000	UP	Gene Loffler	Don Ritland
Bemidji	KBUN 1450 - 250	UP	Gwenyth Butler	Norm Rick
Brainerd	KLIZ 1380 - 1000	AP	Betty Smith	
Breckenridge	KDMW 1450 - 250	UP	Al Knight	
Cloquet	WKLK 1230 - 250	UP	Richard A. Rall, Gen. Mgr.	
Crookston	KROX 1260 - 1000	UP	J.A. Dahlberg	
Detroit Lakes	KDLM 1360 - 1000	AP	Louis Wagner	Sherman Mandt
Duluth	KDAL 610 - 5000	AP	Jack Gordon	
	WDSM - (See Superior, Wis. listing)			

MIDWEST RADIO STATIONS

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STATE, CITY	CALL LETTERS. Chan. or Freq. Daytime Power.	WIRE SERVICE	PROGRAM DIRECTOR	FARM DIRECTOR
<u>MINNESOTA, Cont'd.</u>				
Duluth, Cont'd.	WEBC 560 - 5000	UP	Dennis Murphy	Deke Grussendorf
Ely	WELY 1450 - 250		Scott Dudley	
Eveleth	WEVE 1340 - 250		Joe Cerar	
Fairmont	KSUM 1370 - 1000		James Barkley	V.P. Halligan
Faribault	KDHL 920 - 1000	AP	Tom Bachrach	Dean Curtiss
Fergus Falls	KGDE 1250 - 1000	AP	Edwards Weeks	Frederick Dell
Grand Rapids	KOZY 1490 - 250		Bud Germ	
Hibbing	WMFG 1240 - 250	UP	George Johnson	Ron Marinelli
Hutchinson	KDUZ 1260 - 1000		Pearl McLeod	John Mons
Little Falls	KLTF 960 - 500	UP	Sumner Sabean	Robert Pro
Mankato	KTOE 1420 - 5000	UP	John Talbot	Cliff Adams
	KYSM 1230 - 250	AP	Charles Pasek	Roger Barkley
Marshall	KMHL 1400 - 250	UP	Gilmore F. Frayseth, General Mgr.	
Minneapolis	KEYD 1440 - 5000	AP	Randy Norris	Randy Norris
	KTIS 900 - 1000	UP	Paul Ramseyer	
	KUOM 770 - 5000	UP	Robert Boyle	Ray Wolf
	WCCO 830 - 50000	AP-UP-INS	Bob McKinsey	Maynard Speece
	WDGY 1130 - 50000	AP	Bill Cleary	
	WLOL 1330 - 5000	UP	Ray Christianson	Don Kelly
	WPBC 980 - 1000	UP	Becky Ann Steward	
	WTCN 1280 - 5000	AP-UP	Sev Widman	Bob Carlson
Montevideo	KDMA 1450 - 100		Willard Linder, General Mgr.	
Moorehead	KVOX 1280 - 1000	UP	Tom Hannaher, News Director	
New Ulm	KNUJ 860 - 1000	AP	George Korenchen, General Mgr.	
Northfield	WCAL 770 - 6000		Carl Helgen	Jim Borgen

MIDWEST RADIO STATIONS

STATE, CITY	CALL LETTERS. Chan. or Freq. Daytime Power	WIRE SERVICES	PROGRAM DIRECTOR	FARM DIRECTOR
<u>MINNESOTA, Cont'd.</u>				
Owatonna	KOBK 1390 - 500 UP		Jimm Steer	
Pipestone	KLOH 1050 - 1000		Clyde Johnson	Del Haugen
Red Wing	KCUE 1250 - 1000 AP		Gene Elston, General Mgr.	
Redwood Falls	KLGR 1490 - 1000		Willard Linder, General Manager	
Rochester	KROC 1340 - 250 UP		Cal Smith	Jerry Boyum
St. Cloud	KFAM 1450 - 250 AP		Charles J. Willms	Charles J. Willms
	KJON 1240 - 250 UP		Van VanderArk	Van VanderArk
St. Paul	KSTP 1500 -50000 AP-UP		Julian Hoshel, News Director	
	WCOW 1590 - 5000 UP		Gene Taylor	
	WMIN 1400 - 250 AP		Ralf Smith	
St. Peter	KGAC (Construction permit issued - Gustavus Adolphus College)			
Stillwater	WSHB 1220 - 250 UP		Roger Erickson	Roger Erickson
Thief River Falls	KTRF 1230 - 250 UP		Lois Udstrand, News Director	
Virginia	WHLB 1400 - 250 UP			Harold Aase
Wadena	KWAD 920 - 1000 UP		Martin T. Obie, General Mgr.	
Willmar	KWLM 1340 - 250		Willard Linder, General Mgr.	
Winona	KWNO 1230 - 250		Charles Williams	Donald Bonham
Worthington	KWOA 730 - 1000 UP		Walter Jensen	Norm. Robinson

MIDWEST RADIO STATIONS

STATE, CITY	CALL LETTERS. Chan. or Freq. Daytime Power	WIRE SERVICES	PROGRAM DIRECTOR	FARM DIRECTOR
<u>MISSOURI</u>				
Boonville	KWRT 1370 - 1000		Audrey Tedrick	John Harris
Cape Girardeau	KFVS 960 - 1000	UP	Oscar C. Hirsch, General Mgr.	
	KGMO 1220 - 250		Wm. Brandt	John Daume
Carthage	KDMO 1290 - 250		Lee Crocker	
Caruthersville	KCRV 1370 - 1000	UP	Harry Moreland	Al Lawrence
Charleston	KCHR 1350 - 500		J.L.Byrd III	
Chillicothe	KCHI 1010 - 250	UP	Howard Rion, General Manager	
Clayton	KFUO 850 - 5000	UP		
	KXLW (See St. Louis listing)			
Clinton	KDKD 1280 - 1000	UP		Jim Price
Columbia	KFRU 1400 - 250	AP	Shirley Bauderer	
	KCMU 1580 - 250			
Farmington	KREI 800 - 1000	UP	Earl Whitener, General Mgr.	
Festus	KJCF 1010 - 250	UP	Donald Donze, General Manager	
Flat River	KFMO 1240 - 250	UP	Lynn Bohs	
Fulton	KFAL 900 - 1000	UP	Roger P. Fox	
Hannibal	KHMO 1070 - 5000	AP	Gene Hoenes	Don Rodgers
Independence	KIMO 1510 - 1000	AP	Harry Becker	George Smith
Jefferson City	KLIK 950 - 5000			Gail Bank
	KWOS 1240 - 250	AP	Catherine Roer	

STATE, CITY	CALL LETTERS. Chan. or Freq. Power.	WIRE SERVICES	PROGRAM DIRECTOR	FARM DIRECTOR
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MISSOURI, Cont'd.

Joplin	KSFB 1310 - 5000	UP	Ed Johnson	Leonard Brown
	KSWM 1230 - 250	UP	Ronald Robson	
	WMBH 1450 - 250	AP	Golda Shaunce	
Kansas City	KCMO 810 - 50000	AP	R. C. Strawn	C. W. Jackson
	KMBC 980 - 5000	AP-UP	Ed Schulz	Phil Evans
	KPRS 1590 - 1000	AP	Psyche Pate	
	KUDL 1380 - 1000		Jack Baruth	
	WDAF 610 - 5000	AP	Harry Kaufman	Rod Turnbull
	WHB 710 - 10000	AP	George W. Armstrong,	General Mgr.
Kennett	KBOA 830 - 1000	AP	John Reeder	Johnny Mack
Kirksville	KIRX 1450 - 250	AP	Lois Daudel	Eldon Drennen
Lebanon	KLWT 1230 - 250	UP	Jack Sellers	Ambrose Healey
Malden	KTCB 1470 - 1000		Ted Pyle	
Marshall	KMMO 1300 - 1000	UP	Don Clemm	Dud Cason
Marysville	KNIM 1580 - 250	AP	Jack Jaquay	Jack Jaquay
Mexico	KXEO 1340 - 250	AP	Greg Swanson	
Moberly	KNCM 1230 - 250	AP	Jim Lipsey	
Monett	KRMO 990 - 250	AP	Floyd Stewart	Jack Allen
Mountain Grove	KLRS 1360 - 1000		L.C. McKenney,	General Manager
Neosho	KBTN 1420 - 500		Dud Stallings	Fo. Crockett
Nevada	KNEM 1240 - 250	UP	John Beydler	Jim McCall
Osage Beach	KRMS 1150 - 1000	AP	Helen Huber	
Popular Bluff	KWOC 930 - 1000	UP	Jerry Higley	Glen Gross
Rolla	KTTR 1490 - 250	AP	Norma Fleming	Tom Dye

MID WEST RADIO STATIONS

STATE, CITY	CALL LETTERS. Chan. or Freq. Daytime Power.	WIRE SERVICE	PROGRAM DIRECTOR	FARM DIRECTOR
<u>MISSOURI, Cont'd.</u>				
Salem	KSMO 1340 - 250		Patsy Whittaker	Kenneth Wilkins
Sedalia	KDRO 1490 - 250	UP	Bob Harvey	Jack Call
	KSIS 1050 -1000		Mrs. B.S. Baldwin	
Sikeston	KSIM 1400 - 250	AP	James Palmer	James Loyd
Ste. Genevieve	KSGM 980 - 500	UP	Elmo Donze	
St. Joseph	KFEQ 680 -5000	AP	Wm. Balch	Harold Schmitz
	KRES 1550 -5000	AP	R. Irging	
St. Louis	KATZ 1600 -1000			
	KMOX 1120-50000	AP-UP	Mark Russell	Ted Mangner
	KSD 550- 5000	AP-UP	Harold Grams	
	KSTL 690- 1000	UP	Tony Glenn	Bill Green
	KWK 1380 -5000	AP	Russell Kaiser	
	KXLW 1320 -1000	AP	June Hardaway	
	KXOK 630 -5000	AP-UP	Elmer Muschany	
	WEW 770 -1000	UP	L. Kaiman	
	WIL 1430 -5000	AP	J. Carr	
	KGBX 1260 -5000	AP	F.J.Uhlis	Don Sylvester
	KICK 1340 - 250	UP	Sol Mosher, News Director	
	KTTS 1400 - 250	AP	Wendel Smith	
Springfield	KWTO 560 -5000	UP	Joe Slattery	Loyd Evans
	KALM 1290 -1000			
Thayer				
Trenton				
Union	KLPW 1220 -1000			Herb Housman
Warrensburg	KOKO 1450 - 250	AP	J. Gammon	
Warrenton	KWRE 730 - 500	UP		Russell Benton
West Plains	KWPM 1450 - 250	AP	Ann Woodside	L. Allsworth

MIDWEST RADIO STATIONS

STATE, CITY	CALL LETTERS. Chan. or Freq. Daytime Power	WIRE SERVICE	PROGRAM DIRECTOR	FARM DIRECTOR
<u>NEBRASKA</u>				
Alliance	KCOW 1400 - 250 UP		Bob Dunham, News Director	
Beatrice	KWBE 1450 - 250 AP			Arlin Holle
Broken Bow	KCNI 1280 - 1000 UP		Georgia Crawford	Q. Dahlstedt
Chaldron	KCSR 1450 - 250		Bob Fouse	Bob Fouse
Columbus	KJSK 900 - 1000 AP		Milo Kincaid	Mel Krehbiel
Fremont	KFGT 1340 - 100 AP		Harry Gehrett	Russell Hughes
Grand Island	KMMJ 750 - 1000 AP			George C. Kister
	KRGI 1430 - 1000 AP		Charlie Howe	Charlie Howe
Hastings	KHAS 1230 - 250 INS		Robert Wareham	
Kearney	KGFW 1340 - 250 UP		Bob Jenkins	Bob Jenkins
Lexington	KRVN 1010 -25000 AP		G. W. Embree	Stan Matzke
Lincoln	KFOR 1240 - 250 AP		Robert Askey	
	KLIN 1400 - 250		Robert Dunn	Louis Shoen
	KLMS 1480 - 1000 UP			Perry Douthit
McCook	KBRL 1300 - 1000 AP		Ronald Schaffer	
Norfolk	WJAG 780 - 1000 AP		Earl Katz	Jim Deitloff
North Platte	KNBR 970 - 1000 UP		Bill Lemke, General Manager	
	KODY 1240 - 250 AP		Bill Wood	Ed Launer
Ogallala	KOGA 930 - 500		Jim Creed	
Omaha	KBON 1490 - 250 AP		Richard Welna	
	KFAB 1110 -50000 AP		Lyell Bremser	Wm. Macdonald
	KOIL 1290 - 5000 AP-INS		Bob Hill, News Director	
	KOWH 660 - 500 AP-UP		Ed Morgan	Bob Kindred
	WOW 590 - 5000 UP		Ray Olson	Mal Hansen

MIDWEST RADIO STATIONS

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STATE, CITY	CALL LETTERS. Chan. or Freq. Daytime Power	WIRE SERVICE	PROGRAM DIRECTOR	FARM DIRECTOR
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NEBRASKA, Cont'd.

O'Neill	KVHC 1400 - 250	(Construction permit issued)		
Scottsbluff	KNEB 960 -1000	AP	Wayne McIntosh	Fred Walgren
	KOLT 1320 -5000	UP	William Walter	
Sidney	KSID 1340 - 250	UP	Edith Shanks	
York	KAWL 1370 - 500		Jerry Bryan	Tommy L. Gleason

NORTH DAKOTA

Bismark	KFYR 550 -5000	UP	Donald McLean	
Devils Lake	KDLR 1240 - 250	UP	W. Clemenson	
Dickinson	KDIX 1230 - 250	AP	Lauren Haacke	K.R. Johnson
Fargo	KFGO 790 -5000	AP	Chuck Davis	Tom Torrance
	KFNW 900 -1000			
	WDAY 970 -5000	AP-UP	Ernie Brevik	
Grand Forks	KFJM 1440 -1000		Myron M. Curry, Director of St'n.	
	KILO 1440 -1000	UP	John H. Doyle	William Rendell
	KNOX 1310 -5000	UP	John Dark	Chas. Bundlie
Hettinger	KNDC 1490 - 250		Roger Rien	Les Kleven
Jamestown	KEYJ 1400 - 250		Newell Grant	
	KSJB 500 -5000		Donald Kingsley	
Mandan	KGCU 1270- 1000	AP	DeLores Vetter	Ken Eychaner
Minot	KCJB 910 -1000	UP	Ann Hennes	Chester Rietan
	KLPM 1390 -5000	AP-UP	Leslie Naupin	E. H. Cooley
Valley City	KOVC 1490 - 250	UP	Russ Kaber	Larry Iverson
Williston	KEYZ 1450 - 250		Willard Holter	Don Hotchkiss

MIDWEST RADIO STATIONS

STATE, CITY	CALL LETTERS. Chan. or Freq. Daytime Power.	WIRE SERVICE	PROGRAM DIRECTOR	FARM DIRECTOR
<u>OHIO</u>				
Akron	WADG 1350 - 5000	UP	Harold Hageman	Roger Carter
	WAKR 1590 - 5000	UP	Adrian Cooper	T. Southwick
	WCUE 1150 - 1000	UP	Jack Clifton	
	WHKK 640 - 1000	AP	Cliff Rodgers	Dick Howard
Alliance	WFAH 1310 - 1000		R. A. Gates	Tony Gates
Ashland	WATG 1340 - 250		Richard Leidy	
Ashtabula	WICA 970 - 5000	UP	John Strasen	John Strasen
Athens	WATH 1540 - 1000		Joe Klarke	Ted Covert
Bellaire	WTRX 1290 - 1000	AP	Paul Howard	Wes Manley
Bellefontaine	WOHP 1390 - 500	AP	Nina Lewis, News Director	
Bowling Green	WWBG 730 - 250		James Shepherd	
Cambridge	WILE 1270 - 1000	AP	David Lorimer	
Canton	WAND 900 - 500	AP	James Wilson	
	WCMW 1060 - 1000	AP	Eugene Dillon	Denver Dever
	WHBC 1480 - 5000		Robert Breen	Bob Krahling
Chillicothe	WBEX 1490 - 250	AP	Robert Carano	Dave Achor
Cincinnati	WCIN 1480 - 1000		L. Faulkner	
	WCKY 1530 - 50000	INS	Robert Fleming	Marty Roberts
	WCPO 1230 - 250	UP	Cliff Baker	

MIDWEST RADIO STATIONS

STATE, CITY	CALL LETTERS. Chan. or Freq. Daytime Power	WIRE SERVICE	PROGRAM DIRECTOR	FARM DIRECTOR
<u>OHIO, Cont'd.</u>				
Cincinnati, Contd.	WKRC 550 - 5000	AP	Edw. Kennedy	Thom. McCarthy
	WLW 700 -50000	UP-INS	Chester Herman	Robert Miller
	WSAI 1360 - 5000		Arthur Platt	Tom Morgan
Cleveland	WDOK 1260 - 5000	UP-INS	Ken Bichl, News Director	
	WERE 1300 - 5000	AP-INS	Edwin Stevens	Jerry Bowman
	WGAR 1220 -50000	UP-INS	Robert Smith	Jim Martin
	WHK 1420 - 5000	AP	C. M. Hunter	
	WJMO 1540 - 1000	UP	C.C. Courtney, Asst. to Pres.	
	WJW 850 - 5000	UP	B. McDonald	
	KYW 1100 -50000	AP-UP	Mark Olds	
Cleveland Hts.	WSRS 1490 - 250	AP-INS	S. Sague	
Columbus	WBNS 1460 - 5000	AP	G. Parkinson	Bill Zipf
	WCOL 1230 - 250	UP	Michael Ryan	
	WOSU 820 - 5000	UP	Wm. Ewing	Art Smith
	WEFD	(See Worthington for listing)		
	WTVN 610 - 5000		Paul Frank	
	WVKO 1580 - 1000	UP	Bert Charles	
Coshocton	WTNS 1560 - 1000	UP	S. Robinson	Bill DuBois
Dayton	WAVI 1210 - 250		Art Burnham	Art Burnham
	WHIO 1290 - 5000	AP-UP-INS	Wade Alley	
	WING 1410 - 5000	AP	Charles Reeder	Jack Zeigin
	WONE 980 - 5000	AP	R. Woodyard	
Defiance	WONW 1280 - 500	AP	Paul Murphy	
Dover	WJER 1450 - 250	UP	Bob Valiguette	Bill Burton
East Liverpool	WOHI 1490 - 250		R. Metcalfe	Michael Turk

MIDWEST RADIO STATIONS

STATE, CITY	CALL LETTERS. Chan. or Freq. Daytime Power.	WIRE SERVICE	PROGRAM DIRECTOR	FARM DIRECTOR
<u>OHIO, Cont'd.</u>				
Elyria	WEOL 930 - 1000	UP		
Findlay	WFIN 1330 - 1000	AP-UP-INS	Jack Douglas	John Hutson
Fostoria	WFOB 1430 - 1000	UP	James Paulus	Neal Clardy
Fremont	WPRO 900 - 500	INS	Frank Swartz	Earl Hurst
Gallipolis	WJEH 990 - 250	UP	Wm. Watterson	Jerry Roach
Hamilton	WMOH 1450 - 250	UP	Norm Keller	Robert Copp
Ironton	WIRO 1230 - 250	AP	Jay Brushart	Larry Howard
Jackson	WLMJ 1280 - 1000		Jake Grahm	Lewis Davis
Lancaster	WHOK 1320 - 500	UP		Roy Stingley
Lima	WIMA 1150 - 1000	AP	Easter Straker	
Mansfield	WMAN 1400 - 250	AP	Robert James	Pres Roper
Marietta	WMOA 1490 - 250	UP	Nyla Mason	Gene Bowen
Marion	WMRN 1490 - 250	UP	Madge Cooper	Charles Might
Middletown	WPFB 920 - 1000	AP	George Lummis	Homer Tingle
Mt. Vernon	WMVO 1300 - 500	AP	George Bennett	Paul Koons
Newark	WCLT 1430 - 500	AP	John Fisher	Ned Stout
Piqua	WPTW 1570 - 250	AP	Ken Shroyer	Bill Fox
Portsmouth	WNXT 1260 - 5000	UP	Phil Phillipps	George Wood
	WPAY 1400 - 250	AP	E.G. Sheridan	
Sandusky	WLEC 1450 - 250	UP	Robert Hinners	James Londot
Springfield	WAVI (See Dayton listing)			
	WIZE 1340 - 250	AP	John McEnaney	Fred Weber
	WJEL 1600 - 1000	INS	Ken Arnold	
Steubenville	WSTV 1340 - 250	UP	Harry Birrell	Francis P. Taylor

STATE, CITY	CALL LETTERS. Chan. or Freq. Daytime Power.	WIRE SERVICES	PROGRAM DIRECTOR	FARM DIRECTOR
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OHIO, Cont'd:

Toledo	WOHO 1470 - 1000		Paul King	
	WSPD 1370 - 5000 UP-INS		Edward Kutz	
	WTOD 1560 - 1000 AP		Richard Rice	Paul Potocky
	WTOL 1230 - 250 AP-UP		Robert Krieghoff	
Warren	WHHH 1440 - 5000 AP		Peter Dignan	John Strasbaugh
Washington Courthouse	WCHO 1250 - 500 AP		William Hughes	Robert Terhune
Waverly	WPKO 1380 - 1000		Art Layne	Dave Winslow
Wellston	WKOV 1570 - 250 UP		K. Williams	K. Williams
Wooster	WWST 960 - 1000 AP		Robt. Heeter	E. B. Evans
Worthington	WRFD 880 - 5000 AP		Bill Arthurs	Clyde Keithly
Youngstown	WBEW 1240 - 250 AP		Tony Rose	Hugh Johnston
	WFMJ 1390 - 5000 AP-UP		Robert Locke	Eldon Groves
	WKBN 570 - 5000 AP-UP		Don Brice	Stu Wilson
Zanesville	WHIZ 1240 - 250 AP-UP		Bob Wagner	Roger Connor

SOUTH DAKOTA

Aberdeen	KABR 1220 - 250 UP		Virginia Hunt	
	KSDN 930 - 1000 AP		B. McElligott	Tom Mack
Brookings	KBRK 1430 - 500		L. Doublon	R. Reimers
Deadwood	KDSJ 980 - 1000 UP		Eli Daniels,	General Mgr.
Huron	KIJV 1340 - 250 AP		Dale Larsen	
Mitchell	KORN 1490 - 250 UP		Ray Eppel	
Pierre	KGFX 630 - 200 UP		Ida McNeil	
Rapid City	KOTA 1380 - 5000 UP		Norman Heffron	Gene Taylor

STATE, CITY	CALL LETTERS. Chan. or Freq. Daytime Power.	WIRE SERVICE	PROGRAM DIRECTOR	FARM DIRECTOR
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SOUTH DAKOTA, Cont'd.

Rapid City, Contd.	KRSD 1340 - 250	UP	Joe Kopp	Ed Denslow
Sioux Falls	KELO 1320 - 5000	UP	Will Carlson	Les Harding
	KIHO 1270 - 1000	UP	P. Beckstrand	
	KISD 1230 - 250	AP	V. Thompson	Ralph Carrell
	KSOO 1140 -10000	AP	George Hahn, General Mgr.	
Vermillion	KUSD 690 - 1000	AP	Martin Busch	Gaylord Ayres
Watertown	KWAT 950 - 1000	UP	G. Brantner	Max Witcher
Yankton	KYNT 1450 - 250		Wm. Johnson	
	WNAX 570 - 5000	AP-UP	R. Peterson	

WISCONSIN

Antigo	WATK 900 - 250	UP	Artemus Berner, General Mgr.	
Appleton	WAPL 1570 - 1000		Rex Munger	
	WHEY 1230 - 250	AP	O. Samuelson	Clyde Downing
Ashland	WATW 1400 - 250		Nancy Anno	Joe Huber
Auburndale	WLBL 930 - 5000		William Harley Maurice White	
Beaver Dam	WBEV 1430 - 1000	UP	Charles Dickoff, General Mgr.	
Beloit	WBEL 1380 - 5000	AP	Irv Andreoni	Bob Scholz
Chippewa Falls	WCHF 1150 - 1000		Russ Brennen	Harry Lundstrom
Eau Claire	WBIZ 1400 - 250	UP	Harold Jahnke	
	WEAU 790 - 5000	UP	W. C. Bridges, General Mgr.	
	WRFW 1050 - 1000	AP	Jack Kelly	Jack Kelly
Fond du Lac	KFIZ 1450 - 250		Lucille Fairbanks	
Green Bay	WBAY 1360 - 5000	AP	Rog Mueller	Bob Parker

MIDWEST RADIO STATIONS

STATE, CITY	CALL LETTERS. Chan. or Freq. Daytime Power.	WIRE SERVICE	PROGRAM DIRECTOR	FARM DIRECTOR
<u>WISCONSIN</u> , Cont'd.				
Green Bay, Cont'd.	WDOZ 1400 - 250	UP	Ben A. Laird, General Manager	
	WJPG 1440 - 5000	AP	Chas. Gourlie	Les Sturmer
Hartford	WTKM 1540 - 500	UP	Tom Kriege	Don Zastrow
Janesville	WCLO 1230 - 250	AP	Ralph Schroeder	Bob Walker
Kenosha	WLIP 1050 - 250		Jerry Golden	
La Crosse	WKBH 1410 - 5000	AP	Berniece Callaway	
	WKTY 580 - 1000	UP	Charles Kearns	
	WLCX 1490 - 250	UP	C. Guillaume	Kenneth Gribi
Ladysmith	WLDY 1340 - 250	UP	James Girard	
Madison	WHA 970 - 5000	UP	William Harley	Maurice White
	WIBA 1310 - 5000	AP	Robert Dick	Frank Mayfield
	WISC 1480 - 1000	UP	Beverly White	Lee Wesner
	WKOW 1070 - 10000			Roy Guntow
Manitowoc	WOMT 1240 - 250	UP	George Erdman	M. Morgan
	WWOC 980 - 1000	AP	Donn Reed	Donn Reed
Marinette	WMAM 570 - 250	UP	W.N. MacBrier	John Bell
Marshfield	WDLB 1450 - 250	UP	DuWayne Allen	C. Lilligren
Medford	WIGM 1490 - 250	UP	Harold Murphy	Dick Johnson
Menomonie	WMNE 1360 - 1000	UP	Warren Weikle	Howard Kuhn
Milwaukee	WEMP 1250 - 5000	UP	Tom Shanahan	
	WFOX 860 - 250	AP	Viola Wilson	
	WISN 1150 - 5000	UP-INS	Patt Barnes	Milt Brandl
	WMIL 1290 - 1000	UP	Neil Searles, General Manager	
	WOKY 920 - 1000		John Reddy	Barry Grant
	WRIT 1340 - 250		Gene Edwards	
	WTMJ 620 - 5000	AP	Bruce Wallace	

MIDWEST RADIO STATIONS

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STATE CITY	CALL LETTERS. Chan. or Freq. Daytime Power.	WIRE SERVICE.	PROGRAM DIRECTOR	FARM DIRECTOR
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WISCONSIN, Cont'd.

Monroe	WEKZ 1260 - 1000	AP	Stan Nueberger	Grant Ritter
Neenah-Menasha	WNAM 1280 - 1000	UP	Don C. Wirth,	General Manager
Oshkosh	WOSH 1490 - 250	UP	R. Hasselman	
Park Falls	WPFP 1450 - 250		Gordon Locke	
Plattville	WSWW 1590 - 1000		Robert Bodden	
Plymouth	WPLY 1420 - 500		Walter Kalata	Lew Wendlandt
Portage	WPDR 1350 - 1000		B. Ableman	B. Ableman
Poynette	WIBU 1240 - 250	UP	Sarah Forrest	
Prairie du Chien	WPRE 1280 - 500	UP	Jerry Key	E. Schmidtgal
Racine	WRAC 1460 - 500	UP	William Priaulx	
	WRJN 1400 - 250	AP	Lyman Merens	
Reedsburg	WRDB 1400 - 250		Larry Durand	
Rhineland	WOBT 1240 - 250	UP	Wendell Porter	
Rice Lake	WJMC 1240 - 250	UP	Russell Brown	
Richland Center	WRCO 1450 - 250	UP	Hala Peebles	Orlie Baker
Shawano	WTCH 960 - 1000	UP	Jeanne P. McDonald,	Gen. Mgr.
Sheboygan	WHLB 1330 - 1000	AP	Paul Skinner,	General Mgr.
	WSHE 950 - 500		Clifford Derby	
Sparta	WKLJ 1290 - 1000	UP	Eddie Cary	Eddie Cary
Stevens Point	WLBL 930 - 5000	(State of Wisconsin Radio Council)		
	WSPT 1010 - 250	UP	Tom Lund	
Sturgeon Bay	WDOR 910 - 500	AP	Dolores Allen	Edward Allen
	WOKW 1260 - 1000	UP	Jack Schaefer	L. Koskubar
Superior	KDAL (See Duluth listing)			
	WDSM 710 - 5000		Tony Marta	

MIDWEST RADIO STATIONS

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STATE, CITY	CALL LETTERS. Chan. or Freq. Daytime Power	WIRE SERVICE	PROGRAM DIRECTOR	FARM DIRECTOR
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WISCONSIN, Cont'd.

Two Rivers	WTRW 1590 - 1000	UP	Howard Luebke, General Mgr.	
Watertown	WTTN 1580 - 250	UP	Willard James, News Director	
Waukesha	WAUX 1510 - 250	AP	Don Froehlich	Don Froelich
Waupaca	WAPC 1320 - 1000	(Construction permit issued)		
	WDUX 800 - 500	(Construction permit issued)		
Wausau	WHVF 1230 - 250		Joe Lenoci	Harold Golding
	WOSA 550 - 5000	AP-UP	Carol Green	Chas. Summers
	WSAU 1400 - 250	AP	Don DeByle	Buck Leverton
West Bend	WBKV 1470 - 500	UP	Ray Kessenick	
Wisconsin Rapids	WFHR 1340 - 250	AP	James Tighe	Arnie Strobe
